

A photograph of a yellow bulldozer at a mine site. In the foreground, a hand holds a small green seedling with soil. The background shows a rocky mine face.

# Sponsorship Opportunities

*Connecting Mine Closure Practitioners Around the World*

 **2011** **MINE**  
**CLOSURE**  
CONFERENCE

**2011 Mine Closure Conference**

September 18-21

Lake Louise, Alberta, Canada

[www.mineclosure2011.com](http://www.mineclosure2011.com)



## Increase your company's visibility and profile with Mine Closure 2011 corporate branding opportunities.

Sponsorship at the 6th International Mine Closure 2011 conference (MC 2011) is a strategic way to show your commitment to sustainable mine closure and profile your business in front of hundreds of the industry's leading professionals.

### ABOUT THE EVENT

The 6th Annual Mine Closure conference was first initiated by the Australian Centre for Geomechanics and the Centre for Land Rehabilitation of the University of Western Australia. Mine Closure 2011 is being held in Lake Louise, Alberta and is sure to draw numerous international delegates looking to share ideas and take in the breathtaking scenery of the Canadian Rocky Mountains.

Mine Closure 2011 will feature a solid technical program that will showcase both practical experiences as well as innovative thinking in mine closure related topics.

**Call today to secure your corporate branding opportunity. Customized packages are available by request.**

**Catherine Puchalski**  
**Mine Closure 2011, Conference Manager**  
**Tel: +1 403 299 6442**

**[catherine@mineclosure2011.com](mailto:catherine@mineclosure2011.com)**



### PLATINUM PINE \$25,000 (ONLY 1 REMAINING!)

#### Platinum sponsorships include:

- Company logo on marketing materials
  - Sponsor banner
  - Conference program
  - MCC 2011 website (includes hyperlink)
  - Sponsor page of conference proceedings
- Verbal recognition during the opening and closing sessions
- Large corporate ad in conference program

In addition to the above, you can select one of the following events where you will be recognized as the presenting sponsor:

#### Platinum Pine Opportunities

**Wild Wild West Dinner** – Profile your company at this western-themed dinner. Your logo will be placed on cowboy hats used in the white hat ceremony. Your name will be featured in the event title. You also have the opportunity to provide a signature gift to your dinner guests. Act now, this outstanding opportunity will be snapped up fast.

**Taste of Canada Dinner** – A vast array of foods native to Canada will be showcased at this event. From B.C. salmon to French Canadian cuisine and East coast seafood there will be something for the most discerning palate. Your logo will be placed on each table, event signage and be creatively displayed in dessert. Your name will be featured in the event title and you'll have the opportunity to provide a signature gift to your dinner guests.

**Lumberjack Luncheon (1 available)** – Your company logo will be prominently displayed on the big-screens, table signage and on cocktail napkins. Your company name will be featured in the event title and you'll have the opportunity to provide a signature gift to your lunch guests.

**Welcome Reception** – Be the first company to greet delegates. With a signature company drink, your logo on the cocktail napkins and event signage, your company will kick-off the conference. Your company name will be in the event title.



## ROCKY MOUNTAIN GOLD: \$10,000

### Gold sponsorships include:

- Company logo on marketing materials
  - Sponsor banner
  - Conference program
  - MCC 2011 website
  - Sponsor page of conference proceedings
- Recognition during the opening and closing sessions
- Small corporate ad in conference program

### Rocky Mountain Gold Opportunities

In addition to the above, you will also receive the following benefits associated with your unique sponsorship:

**Conference Proceedings** – Associate your company with the conference proceedings. (\$10,000)

**Delegate Bag** – Your company logo will appear on the delegate bag. (\$10,000)

**Cyber Café** – Internet access at conferences is always in high demand. Your company logo and unique message will be featured as the screen-saver default on all computer monitors. Your company logo displayed on Cyber Café signage and your company name will be included in the cafe title. You also have the option to provide pens, notepads and mouse pads for the Cyber Café. (\$10,000)

**Watering Hole** – Quench the thirst of all the attendees. Your logo will be featured on re-usable water bottles used by delegates throughout the conference and on water station signage. (\$10,000)

**Welcome Gift** – A special surprise awaits delegates when they arrive at registration. Call us today to find out how this exclusive branding opportunity could be yours. (\$10,000)

**Pen and Notebook** – One of the most useful giveaways at the conference, the official MCC 2011 pen and re-usable notebook will prominently feature your logo at the conference and beyond. (\$10,000)

**USB Flash Drive** – Your company logo will appear on the USB flash drive given to all delegates. (\$10,000)

## SILVER TIP GRIZZLY \$5,000

### Silver sponsorships include:

- Company logo on marketing materials
  - Sponsor banner
  - Conference program
  - MCC 2011 website
  - Sponsor page of conference proceedings
- Recognition during the opening and closing sessions

### Silver Tip Grizzly Opportunities

In addition to the above, you will also receive the following benefits associated with your unique sponsorship:

**Mountain Man Breakfast (2 available)** – Associate your company with the most important meal of the day. Your logo will be featured on the buffet signage and cocktail napkins.

**Technical Breakout Sessions (3 available)** – Technically speaking, this is a great opportunity to profile your corporate image in front of hundreds of experts in the mine closure field. Your logo will be displayed on the podium and signage for the breakout rooms on one of the conference days.

## BACK COUNTRY BRONZE \$3,000

### Bronze sponsorships include:

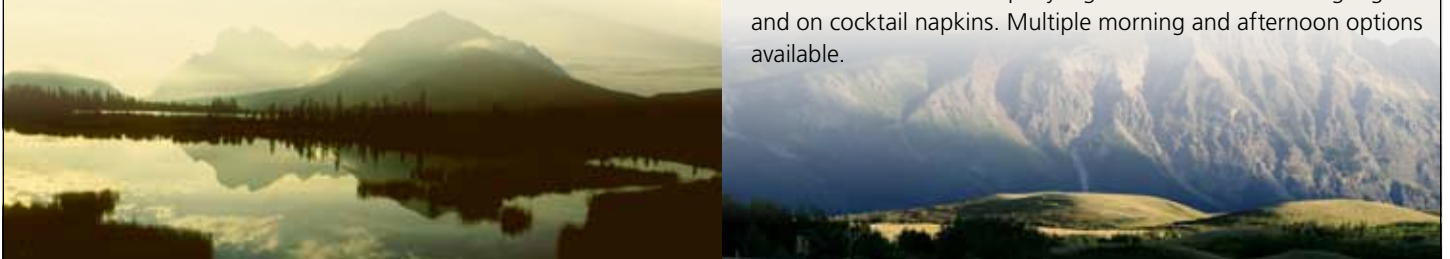
- Company logo on marketing materials
  - Sponsor banner
  - MCC 2011 website
  - Sponsor page of conference proceedings
- Recognition during the opening and closing sessions
- Name recognition in conference program

### Back Country Bronze Opportunities

In addition to the above, you will also receive the following benefits associated with your unique sponsorship:

**Author's Breakfast (3 available)** – Looking to reach the experts? As the sponsor your company name will be featured in the event title and your company logo will be displayed on event signage at the breakfast.

**Glacier Refreshment Breaks (2 available)** – Profile your company at one of several much-needed refreshment breaks. Introduce delegates to a taste of the Canadian Rockies with healthy mountain fare. Your company logo will be featured on signage and on cocktail napkins. Multiple morning and afternoon options available.





## FOUNDING ORGANIZATIONS



For further information on Mine Closure 2011, please contact:

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Les Sawatsky, Conference Chair  
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## HOSTED BY



[www.mineclosure2011.com](http://www.mineclosure2011.com)

## ORGANIZED BY



2011 Mine Closure Conference | September 18 –21 | Chateau Lake Louise | Lake Louise, Alberta, Canada

**Please provide the following information:**

First Name		Last Name	
Company Name			
Address			
City	Province/ State	Postal/ Zip Code	Country
Phone		Email	

**I wish to sponsor the following:**

<p><b>PLATINUM PINE</b></p> <p><input type="checkbox"/> Lumberjack Luncheon \$25,000</p> <p><input type="checkbox"/> Wild Wild West Dinner</p> <p><input type="checkbox"/> A Taste of Canada</p> <p><input type="checkbox"/> Welcome Reception</p>	<p><b>ROCKY MOUNTAIN GOLD</b></p> <p><input type="checkbox"/> Conference Proceedings \$10,000</p> <p><input type="checkbox"/> Delegate Bag \$10,000</p> <p><input type="checkbox"/> Cyber Café \$10,000</p> <p><input type="checkbox"/> Watering Hole \$10,000</p> <p><input type="checkbox"/> Pen and Notebook \$10,000</p> <p><input type="checkbox"/> USB Flash Drive \$10,000</p> <p><input type="checkbox"/> Welcome Gift \$15,000</p>	<p><b>SILVER TIP GRIZZLY</b></p> <p><input type="checkbox"/> Mountain Man Breakfast \$5,000</p> <p><input type="checkbox"/> Technical Breakout Sessions \$5,000</p> <hr/> <p><b>BACK COUNTRY BRONZE</b></p> <p><input type="checkbox"/> Glacier Refreshment Breaks \$3,000</p> <p><input type="checkbox"/> Author's Breakfast \$3,000</p>
Total \$:		

Bill me at the address above

Please charge my credit card:

Visa     MC

Card Number	Expiry Date
Name on Card	
Signature	

Please submit via email to [catherine\\_puchalski@golder.com](mailto:catherine_puchalski@golder.com) or via fax at 403-299-5606

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